



Attn: Breweries!

Here are brand guidelines for labeling your LIVE Again beer.

Please be sure to include the following elements in your label:

- LIVE Again logo
- Beer Style
- Volume
- Government warning
- ABV/IBU
- Mission Statement
- "Donate" QR code

Feel free to swap the dark green/teal color combo for another monochromatic pairing, leaving the light cream color as-is.

Thanks again for supporting Milwaukee's small, independent venues. Please contact us with any questions!